



Doncaster Council

Report

Date: 28th January, 2021

To the Chair and Members of the
Health and Adult Social Care Scrutiny Panel

GET DONCASTER MOVING

Relevant Cabinet Member(s)	Wards Affected	Key Decision
Cllr Nigel Ball	All	No

EXECUTIVE SUMMARY

1. This report provides an overview of what we have done, where we are now and our compelling vision for how physical activity can contribute to Doncaster's ambitions, via the delivery of Get Doncaster Moving the boroughs Physical Activity and Sport Strategy over the past 4 years and most recent investment proposals submitted to Sport England via the Local Delivery Pilot as well as future planned work.

EXEMPT REPORT

2. No

RECOMMENDATIONS

3. That the Scrutiny Panel is asked to give consideration to the information contain in the report.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

4. Doncaster has persistently low levels of participation in physical activity and sport and this impacts on the quality of life of its residents. Previously completed insight has highlighted just how stark physical activity levels are across the borough. Approximately a third of Doncaster residents are sedentary, performing less than 30 minutes of physical activity per week. In our most deprived communities, this figure rises to almost two thirds. Creating a more active borough is an investment in developing greater human, economic, social and environmental capital. High levels of inactivity have a negative impact on the health of people, economies and the environment. Higher levels of physical activity are associated with positive outcomes such as reduced crime, pollution and traffic. Additionally,

productivity, school performance, property values, health and well-being improve drastically with an active population.

5. Doncaster's success in becoming one of only twelve Sport England Local Delivery Pilots, nationally, is a unique and exciting prospect. It provides our residents with the opportunity to live in a borough where being physically active is easily accessible and contributes to Doncaster being a nice place to live, care, learn and work.
6. Most recently, Get Doncaster Moving has played an anchor role over the course of the Covid response that will continue as Doncaster moves into recovery and renewal. This will be pivotal in supporting residents to adapt to a new normal in safe and resilient and thriving communities. Get Doncaster Moving Investment elements such as 'Active Communities', 'Active Travel', 'Parks & Open Spaces' and Facility Investment will be of particular importance during recovery, whether this be; facilitating improvements and accessibility to public spaces and active travel infrastructure; supporting communities with 'Active Communities' grants;
7. We will need to maintain a strong viable community sector if we are to increase levels of physical activity. Our approach of working with and communities, is starting to show positive returns, Collaborative approach with Well Doncaster team is ensuring we build alongside the community taking their lead and ensuring a long-term vision is design and delivered by the community members.
8. Our continued work and delivery of Get Doncaster Moving post-Covid-19 will help facilitate; the demonstration of positive crowd behaviours and social norms; the support of residents' wellbeing and coping capabilities; while continuing to support Doncaster to be a healthier and more vibrant borough. All of which will be of great benefit to Doncaster residents as the dust settles and a new normal is established.

BACKGROUND

9. Over the last 4 years Doncaster has been working resolutely on addressing physical inactivity through Get Doncaster Moving (GDM) our 10 year strategy to increase levels of physical activity and sport across the borough.
10. Get Doncaster Moving sets out a vision for 'Healthy and Vibrant Communities through Physical Activity and Sport' which is delivered through the strategies 5 broad themes, being:
 - Walking
 - Cycling
 - Parks and Open spaces
 - Sport
 - Dance
11. This work was initially established through an award in April 2018 of £389,733 from the Service transformation Fund that provided the base framework to commence delivery of GDM and develop stronger partnerships.

12. This work has been recognised by Sport England for our compelling vision for change and we have been able to access significant support and funding, including capital funding for Doncaster Cycle Circuit and approval of Local Delivery Pilot (LDP) status, following a competitive 12 month application process
13. The LDP forms an important component for the implementation of the Get Doncaster Moving (GDM) Strategy and continues to test and explore what it takes to secure population scale change in physical activity behaviour. To support this the LDP provides a significant amount of resource across a number of themes and activities, with a total of £9.5m funding awarded or in principal approved, that will take us through to march 2025.
14. The LDP was initially set to last over a 4 year period, ending in March 2021 but has since been extended for an additional 4 years, until March 2025 as it has been recognised that this work will take time to deliver significant impact. This is not a typical programme, at its heart the LDP aims to better assist with creating long-lasting and sustainable change beyond its delivery period
15. Our work has developed and our whole system approach has started to embed itself across our internal and external partners and we are starting to see the fruition of this work. Summarised below is key work streams that have developed across GDM.
- 16. Active Communities**
17. Initial research completed by Sheffield Hallam University identified that levels of inactivity in 8 of our communities are far worse than borough averages and demonstrated the stark differences that are apparent across and within our communities. In response to this, our Phase 3 LDP investment included staffing resource to facilitate the development of sustainable initiatives, projects and events in conjunction with local community groups and individuals. The overall aims being to test new ways of getting people more active and creating long lasting change by improving the skills and strengths of residents and communities to tackle inactivity. This work stream has been driven in collaboration with Well Doncaster.
18. Our approach to addressing inactivity is built upon continual engagement with communities. Phase 4 LDP investment seeks to extend our resource and provide match funding of 50% to extend the capacity of Well Doncaster Officers, enabling community engagement for a further 4 years; while also scaling up and integrating within the localities working model
- 19. Evaluation and Capacity**
20. GDM and the LDP are committed to sustainability and by that we mean embedding our work within existing systems to ensure physical activity is considered wherever possible. This means working with and developing communities, other departments and organisations so physical activity opportunities are and continue to be provided and considered. Examples of this include collaborative work with Street Scene, PIC, Planning and Enforcement to name a few. This is to ensure continued sustainability following programme and post end. As work continues to develop and progress, we will continue to review requirements and explore opportunities

as they arise.

21. Our successful approach in delivery of GDM has meant that the duration of the LDP has been extended from March 2021 to March 2025, to better assist with creating long-lasting and sustainable change. A number of staff posts and the current evaluation process have been funded by the LDP until March 2025. This will enable the team to continue to embed physical activity across the system. We have been successful in our current work but there is much more to do and this support will greatly help.
22. Covid has had an impact on delivery and staffing capacity which has had to flex to support the response to covid. However, it has provided opportunity to foster new and stronger relationships with internal and external partners. This work has enabled us to accelerate relationships and work such as the support to the localities based approach.
23. The extension of funding has enabled us to review our evaluation approaches to peruse opportunities to better understand the evidence and evaluation we have gathered over the past 4 years. This will put us in a strong position to become more forensic and targeted with resources.

24. Parks and Open spaces

25. Parks and open spaces are most definitely an important asset to Doncaster and its residents. They are consistently identified as being valued through community engagement; and provide a free, local and accessible way for people to be active.
26. Our Phase 3 LDP investment saw the provision of additional capacity to enable our approach to parks and open spaces be developed at pace in collaboration with the Land Use Consultants. Further evidence reviews, local information gathering and community engagement has been undertaken in order to develop an overarching framework and recommendations that identify; the changes most needed to set in motion a shift in our open space provision; how it is accessed, utilised and engaged with. Specifically there are now 15 bespoke plans that identify key areas for improvement that are central to the future parks work.
27. The funding recently received through the LDP will enable us to bring the 15 bespoke plans from concept to completion. This will take time and the learning undertake during the process will enable us to constantly adapt and refine our approach to leave a lasting legacy across our green spaces

28. Active Travel

29. To underpin the significant and collaborative work that has been driven by the Doncaster Active Travel Alliance that includes the Transport Team and Public Health amongst other colleagues, our latest LDP investment has provided additional funding to continue to develop a whole systems approach towards active travel. This area of work is one of the most developed as a whole systems approach of working.
30. Our Transport Team have been successful in a multi-million pound transformational package for active travel schemes via the Transforming Cities Fund. Our LDP investment affords the opportunity to support further

testing of temporary infrastructure, travel behavioural analysis and community engagement low traffic schemes.

31. The recently adopted Walking and Cycling Strategies provide recommendations to improve and support active travel. Sport England investment through the LDP will support and maximise the implementation of these recommendations.

32. Sports Development

33. Along with our wider approach, we are looking to redefine the support for providers of community sport We are working closely with Sport governing bodies to support this work and are testing new approaches to support new cohorts of our communities to access the traditional settings.

34. This has included revisiting the traditional model of community club and starting to reset their position as community resource rather than pure community club. Good examples of this approach include the family fund programme at Wheatley rugby club where we are testing approaches to extend the reach of the club to support families and the recent establishment of Community Interest Company as part of the castle park structure.

35. We are also working closely with Club Doncaster to structure a bid to Football Foundation to provide much need community activity and resources. We have been awarded stage 2 enabling us to access small amount of funding to further research the need to hopefully deliver successful bid accessing the resources.

36. As with other programmes we have flexed our resources and worked with partners to help clubs when need, this ranges from working with Sport England to help clubs affected by floods in 2019 to access much need capital funds through to realigning our grant packages to help clubs to become covid secure. As we recover from covid we will continue to listen and work with the voluntary sector to redefine our offer that best meets their needs.

37. Leisure Facilities

38. Our leisure facilities operated by Doncaster Culture and Leisure Trust (DCLT) provide a significant resource that enables our residents to maintain an active lifestyle. Pre covid the group of centres attracted just under 2 million visits per year.

39. Despite the popularity of our facilities, some are physically in a poor state of repair and need a refresh of their offer. This work has been ongoing with investment being given and planned. There is a significant resource requirement to achieve this and considerable amount of work has been undertaken to understand what is need to bring the stock of facilities up to date.

40. A good example of this approach was the re development of Adwick Leisure Centre. A mix of capital monies and prudential borrowing undertaken by DCLT has enabled the facility to diversify its offer. Repurposing an under used sports hall has increased footfall, provide much needed leisure and

community resource while at the same time attracting new customer base.

41. This evidence-based approach to redevelopment will be continued as we roll out capital developments over the coming years. We will as part of the process meet the much need maintenance requirements but at the same time look to extend the offer at each site.
42. Sport England have supported this work with technical advice and funding. This has put us in a good position to be able to respond to demand and need such as the work we undertook to open Hatfield Outdoor centre in June as we came out of lock down. This has enabled the facility to significantly increase bookings, bring increased visitors to the site investing in the local economy.
43. The capital program will see investment into Askern and Armthorpe in 2020-21 and Dearn Valley, Thorne and Hatfield in 21-21. Future years will see works across the remaining centres

44. Dance

45. Dance is identified as 1 of the 5 themes of GDM. As a none 'traditional' and informal form of physical activity, dance provides the opportunity to engage more of our residents and communities. The fact that 'traditional', formal activity does not always resonate with communities when working to address physical inactivity has continued to be highlighted over the course of the LDP.
46. To date, Doncaster has seen the adoption of a Dance Strategy along with the formation of the Get Doncaster Dancing' Steering Group, responsible for the implementation, governance and monitoring of the strategy.
47. Additionally, Doncaster is currently a part of the 'Dance On' Programme, funded by Sport England and supported by One Dance UK, aiming to increase physical activity and reduce social isolation in women over 55.
48. The extension in funding will enable the Dance On programme at scale across Doncaster, develop the dance workforce to deliver sustainable dance opportunities for inactive residents and provide resource for the dance sector to deliver the recommendations of the Dance Strategy.

49. Major Events

50. Doncaster has been in the fortunate position to host a number of significant international events hosting of these events has shown that they can and do have significant social impact.
51. Through our partnership with Leeds Beckett University, we have been able to measure and research the social impact, enabling better delivery of each and future events. This work has increased the reach of the events making lasting change within the communities
52. Over the past 4 years, we have held h 4 stages of the tour de Yorkshire, including two stage finishes and one stage start. Two stage starts of the UCI road worlds, Two England Women's Rugby Union Games.

53. In 2021 we will host 3 stage games for the Rugby League World cup and a nation team for the period of the event. With a view to the future, we have submitted expressions of interest to host teams and events.
54. Underpinning GDM work is the emphasis to share learning locally and nationally. As Doncaster are seen as national leaders in the social impact of events, Leeds becket working with UK sport and Sport England are developing a practitioners hand book that will be published 2021, that will assist external organisations and Local authorities to maximise the impact of their events

OPTIONS CONSIDERED

55. That the report be considered by the Scrutiny Panel.

REASONS FOR RECOMMENDED OPTION

56. For Members of scrutiny where possible to champion Get Doncaster Moving to delivery long-lasting change to the levels of physical inactivity

IMPACT ON THE COUNCIL'S KEY OUTCOMES

- 57.

	Outcomes	Implications
	<p>Doncaster Working: Our vision is for more people to be able to pursue their ambitions through work that gives them and Doncaster a brighter and prosperous future;</p> <ul style="list-style-type: none"> • Better access to good fulfilling work • Doncaster businesses are supported to flourish • Inward Investment 	<p>To use physical activity and sport as a way to ensure Doncaster's residents take advantage of any economic growth in Doncaster.</p>
	<p>Doncaster Living: Our vision is for Doncaster's people to live in a borough that is vibrant and full of opportunity, where people enjoy spending time;</p> <ul style="list-style-type: none"> • The town centres are the beating heart of Doncaster • More people can live in a good quality, affordable home • Healthy and Vibrant Communities through Physical Activity and Sport • Everyone takes responsibility for keeping Doncaster Clean • Building on our cultural, artistic and sporting heritage 	<p>The LDP contributes to the Get Doncaster Moving transformational programme ensuring there is a whole system approach to addressing our physical activity challenges</p>
	<p>Doncaster Learning: Our vision is for</p>	<p>One of the areas of focus is</p>

	<p>learning that prepares all children, young people and adults for a life that is fulfilling;</p> <ul style="list-style-type: none"> • Every child has life-changing learning experiences within and beyond school • Many more great teachers work in Doncaster Schools that are good or better • Learning in Doncaster prepares young people for the world of work 	<p>families and children. It is well evidenced that physical activity contributes to children and young people's learning.</p>
	<p>Doncaster Caring: Our vision is for a borough that cares together for its most vulnerable residents;</p> <ul style="list-style-type: none"> • Children have the best start in life • Vulnerable families and individuals have support from someone they trust • Older people can live well and independently in their own homes 	<p>Physical activity levels reduce in older age. We are focussing on those residents who are the most inactive, helping them to live well and independently.</p>
	<p>Connected Council:</p> <ul style="list-style-type: none"> • A modern, efficient and flexible workforce • Modern, accessible customer interactions • Operating within our resources and delivering value for money • A co-ordinated, whole person, whole life focus on the needs and aspirations of residents • Building community resilience and self-reliance by connecting community assets and strengths • Working with our partners and residents to provide effective leadership and governance 	<p>The LDP is utilising community insight to ensure that we build on the assets that we have and enhance community capacity to improve people's lives through physical activity</p>

RISKS AND ASSUMPTIONS

58. There are a number of risks associated with Get Doncaster Moving programme

Financial & Legal/compliance	GDM relies on significant investment from internal and external bodies to enable delivery of the strategy which address inactivity in Doncaster. Inability to access these funding streams over the long-term will result in greater financial impacts through the worsening of health and productivity in the population.
Organisational	Without this funding, the resource and staff capacity to work on this challenge is significantly affected.
Reputation / Stakeholder Management	The GDM is overseen by a group of strategic stakeholders who are committed to addressing inactivity across the Borough. Our local and national reputation if we do not continue with our commitment to GDM will severely affect and risk future funding in this area of work.
Strategic Planning & Service Delivery	Get Doncaster Moving is a core element within DGT. This strong position enables us to lever offers of support and funding from Sport England and other providers. Overall progress of GDM would be severely hampered if the strategy does not continue to be seen as a priority for the borough.

LEGAL IMPLICATIONS [Officer Initials SRF Date 18/12/20]

59. There are no specific legal implications arising from this report. Specific advice can be provided in relation to any issues raised by the panel

FINANCIAL IMPLICATIONS [Officer Initials – EP Date - 23/12/20]

60. There are no financial implications arising from this report.
Doncaster previously secured £2.64m funding from Sport England to deliver the first 3 phases of the Local Delivery Pilot (LDP). Additional Sport England funding of £6.925m has been secured for phases 4 & 5 to deliver key proposals as outlined in the body of the report and was approved by cabinet on 11/08/20.
61. Capital funding for leisure facility improvements was approved as part of 2020/21 budget setting for £1.5m as included in the AHWB capital programme. Future capital funding decisions will form part of the budget setting process for each subsequent year.

HUMAN RESOURCES IMPLICATIONS [Officer Initials SB Date - 4.12.2020..]

62. There are no HR Implications

TECHNOLOGY IMPLICATIONS [Officer Initials PW Date - 18/12/2020.]

63. There are no technology implications in relation to this report.

HEALTH IMPLICATIONS [Officer Initials AM..Date 08/01/2021]

64. Creating a more active borough is an investment in developing greater human, economic, social and environmental capital. Physical inactivity will cost one week per person per year in lost productivity (Proper et al 2006). Physical inactivity is the 4th leading risk factor for global mortality accounting for 6% of deaths globally. People who have a physically active lifestyle have a 20-35% lower risk of cardiovascular disease, coronary heart disease and stroke compared to those who have a sedentary lifestyle. Regular physical activity is also associated with a reduced risk of diabetes, obesity, osteoporosis and colon/breast cancer and with improved mental health. In older adults physical activity is associated with increased functional capacities.
65. Doncaster has experienced low levels of physical activity and currently there is almost a third of our adult residents who are sedentary (do less than 30 minutes per week). This figure rises to two thirds in our most deprived communities. The Sport England Local Delivery Pilot is driving key elements of Doncaster's Physical Activity and Sport Strategy by creating the right conditions for physical activity to be embedded into the fabric of daily life.
66. It is recommended that GDM ensures that it considers the inequalities that exist in Doncaster's physical activity participation and that any projects delivered do not exacerbate these.

EQUALITY IMPLICATIONS [Officer Initials AM Date 31/12/20.]

67. The vision for Get Doncaster Moving and Doncaster's Local Delivery Pilot is to address the inequalities that exist in the physical activity participation levels of Doncaster residents. Our approach continues to explore these inequalities, offering insight and testing interventions that address the gaps that currently exist. A Due Regard Statement has previously been developed for the Physical Activity and Sport and LDP paper and we will be ensuring we continue to take due regard where inequalities exist.

CONSULTATION

68. Get Doncaster Moving has been developed using information and insight gathered from a number of sources. This has included the research with our communities and our various engagement activities with colleagues, stakeholders and strategic leads across a number of organisations

BACKGROUND PAPERS

69. Get Doncaster Moving Strategy <https://getdoncastermoving.org/strategy>

GLOSSARY OF ACRONYMS AND ABBREVIATIONS

LDP Local Delivery Pilot
SE Sport England
GDM Get Doncaster Moving

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